

**Subject:** Fwd: FW: Save the Date SIM Group Grand Opening Friday June 17, 2016 Hollywood, CA  
**From:** Alexander Ponder  
**Date:** 04/28/2016 02:21 PM  
**To:** lisa@mediadistrict.org  
**CC:** Karla Cortez <karla.cortez@lacity.org>

Hi Lisa,

I see you sent the invite to Karla, but I am also copying her on this email. Hope all is well. Thank you, Alex

----- Forwarded message -----

**From:** Lisa Schechter <lisa@mediadistrict.org>  
**Date:** Thu, Apr 28, 2016 at 2:11 PM  
**Subject:** FW: Save the Date SIM Group Grand Opening Friday June 17, 2016 Hollywood, CA  
**To:** alexander.ponder@lacity.org

See below I hope that you and the City Attorney will be able to stop by. There will be a ribbon cutting around 4:30pm - more to follow hope all is well.

Lisa

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**From:** Lisa Schechter <lisa@mediadistrict.org>  
**Date:** Thursday, April 28, 2016 at 1:54 PM  
**To:** <karla.cortez@lacity.org>  
**Cc:** Alex Ponder <alex.ponder@lacity.org>  
**Subject:** Save the Date SIM Group Grand Opening Friday June 17, 2016 Hollywood, CA

Just another indication that Hollywood has become the preferred location for media and tech companies involved in the entertainment industry. The SIM Group will be moving over 100 employees from three of their companies — Sim Digital, Bling and Chainsaw — to a completely remodeled building at the site of the historic Eastman Kodak complex on Las Palmas in the Hollywood Media District BID.

This new space will allow each company to significantly expand services and work more collaboratively. The move is part of the SIM Group's strategy to provide complete and fully integrated services for feature and television production and post production. By uniting these companies, the new campus will be unique in providing services from camera prep to final post in one location.

We hope that City Attorney Feuer will be able to join the SIM Group at their grand opening on Friday June 17, 2016 at 1017 N. Las Palmas, Hollywood. Please find attached the "Save The Date" - as a formal invitation will be forthcoming.

Lisa Schechter  
Executive Director  
Hollywood Media District BID  
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Hollywood, CA 90038  
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[MediaDistrict.org](http://MediaDistrict.org)

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Save the Date SIM GROUP.png



- [Attachments-34/Save the Date SIM GROUP.png](#)